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**JOSHUA MWENDO.**

**RAT  
E CARD.  
RD.**

01.

# RAT ECARD. RD.

## IDENTITY BRANDING.

- Event graphic design **K250,000**
- Company profile **K120,000**
- Print Ads/poster **K80,000**
- Brochure/leaflet **K70,000**
- Annual Report Magazine **K300,000**

## VIDEOS/TVC.

- 2D Animation/Digital  
Billboard **K20,000/s**
- 3D Animation **K25,000/s**
- TV Commercial **K1.400,000**

## PHOTOGRAPHY.

- Outdoor **K50,000**
- Studio **K50,000**
- Events **K80,000**

## VIDEOGRAPHY.

- Events **K120,000**
- Documentaries **150,000/day**

## WEB DESIGNING.

- Domain Name & Hosting **K100,000**
- Web Design & Development **K400,000**

## CONSULTANT.

**K65,000**

## PUBLIC RELATIONS.

- Media Buy **K250,000/m**
- Reputation management & SEO **K400,000/m**
- Online Newspaper Article **K30,000/story**

## SOCIAL MEDIA MANAGEMENT.

- Page Management **K50,000**
- Post boosts **K2000/post/day**
- 1000-4000 followers **K40,000**
- Creating Page **K3000**

## EVENT MANAGEMENT.

- Conception **K100,000**
- Floor Production **K200,000**
- Full event planning and Execution 10% of client budget

## ARTIST MANAGEMENT.

- Subject to agreement with artist

02